

OFFICIAL CONTEST RULES

#USIndiaDosti U.S.-India Friendship Month Facebook Cover Contest

I. Contest Theme: In honor of U.S.-India Friendship Month, the U.S. Consulate General Mumbai is holding the #USIndiaDosti U.S.-India Friendship Month Facebook Cover Contest.

II. How to Enter:

Create an original Facebook cover with a photo, doodle, sketch or painting that reflects what U.S.-India friendship means to you. Cover designs need to be the original work of the contestants. This contest is open to Indian nationals residing in the five states of the consular district: Chhattisgarh, Goa, Gujarat, Madhya Pradesh, and Maharashtra. Once an “Entry” is submitted, it is considered a final submission and may not be modified or edited, or replaced. Contestants may submit no more than two entries, and only one will be eligible to win the contest. Participation in this contest is automatically deemed as acceptance of these Official Contest Rules.

There are two ways to submit entries:

1. Facebook: Upload your Entry to our Facebook page. Contact between contestants who enter the contest via Facebook and the U.S. Consulate General, Mumbai will be conducted via Facebook messaging. Confirmation of certain details such as name, address, and age may be required.
2. Email: Email your cover creation to MumbaiPublicAffairs@gmail.com Contestants will also be required to include their (i) full name, (ii) address, (iii) age, and (iv) phone number.

III. Content Requirements

Entries CANNOT:

- be sexually explicit or suggestive, or derogatory of any ethnic, racial, gender, religious, professional or age group or the disabled, be profane or pornographic, or contain nudity;
- promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- defame, misrepresent or contain disparaging remarks about other people or companies;
- contain any prominent use of trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others as determined by the U.S. Consulate General, Mumbai, or advertise or promote any brand or product of any kind, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contain prominent copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) as determined by the U.S. Consulate General, Mumbai;
- contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;

- communicate messages or images inconsistent with the positive images and/or goodwill to which the U.S. Consulate General, Mumbai wishes to associate;
- depict and cannot itself be in violation of any law or otherwise; nor
- depict or otherwise identify a minor unless a parent or legal guardian is the entrant, or unless the entrant has obtained necessary permission to feature said minor.

IV. Eligibility:

1. Contestants must be at least 16 years old. Minors must have the permission of a parent or legal guardian.
2. The contest commences upon posting of the announcement on Facebook on September 9, 2015, and closes at 08:59 on September 15, 2015. The person submitting the Entry will be considered the contestant and will be the only person eligible to compete in the contest.
3. Employees of the U.S. Government and their families will not be eligible to participate in this contest.
4. Submission by email should be in .jpg, .gif, or .png format and all entries should be 851px wide and 315px high. Submissions should not have any visible watermarks, signatures, or personally identifiable information.
5. Contestants must be physically present in one of the five states of Western India: Chhattisgarh, Goa, Gujarat, Madhya Pradesh, or Maharashtra.

V. Selection of Winner:

All entries will be screened by a panel of officials from the U.S. Consulate General, Mumbai. The criteria for judging are: (i) originality, (ii) creativity, (iii) effectiveness, and (iv) design quality.

If a potential winner does not respond and comply with the instructions in the direct message 48 hours after we send the direct message informing he/she of the success of his/her Entry, we may choose an alternate Entry.

The winning Entry will be publicly announced and the entrant congratulated on the U.S. Consulate General, Mumbai Facebook page. The winning Entry will be featured as the cover photo on the U.S. Consulate General, Mumbai's Facebook page for the remainder of the month of September 2015, and may be used from time to time thereafter in perpetuity with the grant of use and rights in accordance with Section VII below. The contestant may refer to himself/herself as the creator of the cover and winner of this cover contest professionally and personally in appropriate forums, including his/her CV, webpage, or social media pages. Any references to the U.S. Consulate General, Mumbai on social media should identify the Consulate with appropriate tagging, hashtags, or handles.

There is no financial prize or other compensation associated with this contest.

VII. Terms & Rights:

By entering you represent and warrant and agree that:

- You have personally created and submitted the cover Entry.
- Any photographs used are pictures of you (if applicable) or you have received permission from the person(s) depicted in the Photograph (“Third Party Participant”) (if applicable) and that all elements of your Entry (i.e., designs, drawings, photographs, doodles) submitted by you are original and are not copied from any other work, and do not infringe upon the rights of any third party and to the extent any elements were created by a third party (“Third Party Participant”), you own all right, title and interest to said elements which is part of your Entry, to enable you to grant the rights granted herein.
- If a Third Party Participant is a minor you are that minor’s parent or legal guardian.
- You retain ownership of the Entry(ies) you submit, however, by entering, you, on behalf of yourself and any Third Party Participants, grant the U.S. Consulate General, Mumbai the perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the photograph and Entry in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of Contest Entities and Contest all without further consent from or payment to you, including those Entry(ies) which were not selected.
- By submitting your Entry(ies), you agree that the U.S. Consulate General, Mumbai has no obligation to post or publish your Entry, that all such postings or publication, if any, will be in the U.S. Consulate General, Mumbai’s sole discretion and that the posting or publication of an Entry does not guarantee the Entry will be selected as a winner.
- By submitting an Entry, each entrant understands and grants to the U.S. Consulate General, Mumbai permission for his/her Entry to be posted on the Consulate’s social media platforms, including, but not limited to, Facebook, Twitter, Flickr, and web pages in perpetuity throughout the world for viewing on online platforms.
- The U.S. Consulate General, Mumbai is not responsible for any unauthorized third party use of any Entry.
- Entries will not be acknowledged and will not be received or held “in confidence” and a submission does not create a confidential relationship or obligation of secrecy between you and the U.S. Consulate General, Mumbai or any of its affiliates.
- Each Entry must not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity.
- If the Entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by the U.S. Consulate General, Mumbai in the manner set forth in these Official Rules. The U.S. Consulate General, Mumbai reserves the right to request proof of these permissions in a form acceptable to them from any entrant at any time.
- By submitting an Entry, entrant warrants and represents that he/she consents to the submission and use of the Entry in the Contest, and to its posting on the U.S. Consulate General, Mumbai or other USG web pages.

- In case of disputes, the U.S. Consulate General, Mumbai reserved the right to final decision on the interpretation of these Official Contest Rules.

The U.S. Consulate General, Mumbai reserves the right to disqualify any Entry for any reason, in its sole and absolute discretion. The U.S. Consulate General, Mumbai is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these Official Rules. Furthermore, the U.S. Consulate General, Mumbai reserves the right to not award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified entries in the entry period.